
** Welcome2Manukau Newsletter

**

TOURISM E-UPDATE APRIL 200

Welcome to the April edition of the Tourism e-update. We hope to see as many of you as possible at the Tourism Updates in the coming days.

The next Tourism Updates will be held as below:

CLEVEDON COUNTRY AND COAST: TUESDAY 4TH APRIL, 7.00PM – 8.00PM, WAIROA PUB, 26 KAWAKAWA BAY ROAD, CLEVEDON

AND

HOWICK: WEDNESDAY 5TH APRIL, 4.00PM – 5.00PM, BUCKLANDS BEACH YACHT CLUB, HALF MOON BAY

Please RSVP to Kirsty Attenberger:

kattenbe@manukau.govt.nz or phone 09 262 8900 ext 8660

There is no cost to attend.

The Tourism Updates are a great chance for you to meet with other tourism operators in the area, build contacts, network and also hear about the trends in Tourism.

MANUKAU FEATURE IN TOURISM AUCKLAND NEWSLETTER

Tourism Auckland is the regional tourism organisation (RTO) responsible for promoting the Auckland region. Tourism Auckland specifically represents the areas of Auckland City, Manukau and North Shore, promoting these areas regionally, nationally and internationally. Each month they send out an email newsletter to 11 500 subscribers. The March newsletter featured the Manukau region and gave us some great coverage!

Follow the link to view the newsletter:

www.aucklandnz.com/VisitorInformation/HotDeals/ArticleDisplay.aspx?id=2491

PRIME MINISTER TONY BLAIR VISITS MANUKAU

On Wednesday 29 th March British Prime Minister Tony Blair, his wife Cherie Blair and Prime Minister Helen Clark visited Manukau. During his brief time in New Zealand Mr Blair visited Mountain View Primary School and Villa Maria Vineyard, both in Mangere. At Villa Maria he took part in a tour of the vineyard and watched Malbec grapes being plunged. The vineyard is open to the public to take part in tours similar to the one Tony Blair went on.

Media from around the world covered Tony and Cherie Blairs visit to Manukau and images appeared in a number of publications – great exposure for Manukau!

Manukau City Council plans to leverage his visit to the Manukau region through a press release promoting tourism in Manukau.

Follow the link to view press release and images:

www.welcome2manukau.com/tourism/Corporate_Press_media/
[\(www.welcome2manukau.com/index.cfm/Corporate_Press_media/\)](http://www.welcome2manukau.com/index.cfm/Corporate_Press_media/)

VILLA MARIA WINS WINE AWARDS

Villa Maria Estate in Mangere scooped major awards at the Royal Easter Show Wine Awards held in mid March. Villa Maria won 18 Gold Medals, 13 Silver Medals and took home 8 of the 16 Trophies! Congratulations Villa Maria!

Villa Maria cellar door is open for visitors 7 days a week and also offers daily Winery tours at 11am and 3pm. Visit www.villamaria.co.nz (www.villamaria.co.nz/) for more information.

If your business has won or achieved something great, please let us know so we can spread the news! Email asmith2@manukau.govt.nz

EASTER OPENING TIMES

With the Easter break coming up (14 – 17 April) please update your listing on www.welcome2manukau.com (www.welcome2manukau.com/) if your opening times are changing over the break. See www.welcome2manukau.com/tourism/corporate/ for details on how to update your listing.

The Easter holiday is a busy tourism period with a large number of VFR (Visiting Friends and Relatives) staying in the area and it is important your amended opening times are up-to-date so not to cause disappointment.

MANUKAU MAP

The Manukau Tourism Map has been a work in progress and we thank you for your patience with this! We have made a number of changes to the original concept and this will ensure the Manukau Map is a better product to assist visitors to the area.

A near-final draft of the map will be shown at the Tourism update meetings (see above for details) and if you have chosen to advertise on the map you should receive a proof in the next few weeks.

We are very excited about the Manukau Map and look forward to getting the final product to you!

From the team at Manukau City Council