



TOURISM E-NEWSLETTER NOVEMBER

Did you know?

- That New Zealand was recently voted the dream honeymoon destination by 5.5 million American viewers of the USA Today show? And one lucky newly wed couple from California was whisked straight to New Zealand for their dream honeymoon, first visiting Kauri Cliffs Lodge, Bay of Islands, then on to Whare Kera Lodge in Wanaka and Eichardt's in Queenstown.
- New Zealand was also voted the best long haul destination at the Guardian, Observer and Guardian Unlimited Travel Awards. Approximately 15,000 people voted in the British-run awards and New Zealand came up trumps beating destinations such as Australia, Japan and the Maldives.
- Meanwhile, the Conde Nast readers' travel awards 2006 voted Italy the favourite destination with an overall score of 95.57%. New Zealand came a close second with a score of 94.81%.

Website Listings

Your listing on the www.welcome2manukau.com tourism website displays your location address, together with email, telephone number and website link. This is an excellent marketing tool for your business, making it really simple for visitors to contact you direct. We would ask you to take a few moments to check your details on the site and if changes are required, you can do this yourself by visiting <http://www.welcome2manukau.com/tourism/corporate/>.

Hot off the Press

The new brochure showcasing Clevedon: Coast and Country is now available. The Clevedon and Pohutukawa Coast is beautiful areas, just forty minutes from Auckland city. The brochure will be used to promote Clevedon as a visitor destination nationally and internationally and will be distributed to key i-sites in the Auckland region as well as selected i-sites throughout the country. The Auckland A - Z 2007 Free Visitors' Guide is also now available and if you would like copies of either, please contact Irene Steiner, tel (09) 262 8900 ext 8656 or email isteiner@manukau.govt.nz.

Copies of the new Auckland Guide, published by Tourism Auckland are also available. The Guide features touring routes through the South of Auckland and the East of Auckland.

Manukau Promotion

With the Clevedon A & P Show and Ellerslie International Flower Show just around the corner, Manukau will be buzzing during the month of November. We will have a presence at both events and would welcome a visit from you. Even better, if you wish to spend an hour or two assisting on our stand, please contact Irene Steiner, tel 262 8900 ext 8656 or email isteiner@manukau.govt.nz

Telephones

With the season now upon us, a timely reminder about the importance of responding to telephone enquiries, messages on answerphones etc. to ensure we provide the highest level of customer service in Manukau. This is a great way to demonstrate our commitment to visitors and at the same time, assist in growing our industry.

Websites of interest

www.biz.org.nz A whole-of-government business portal developed by New Zealand Trade and Enterprise which provides New Zealand businesses with 'an online business advisor'. Biz.org provides information on helping businesses improve their skills and capacity as well as access to important regulatory information, including quick help with taxes, ACC, workplace safety and employing staff.

www.yourbiz.co.nz A business newsletter which has just launched a *yourbiz* charge card enabling you to save 3.5 cents per litre off fuel at the pump and discounts on a variety of goods and services. For further information, contact info@yourbiz.co.nz

www.homebizbuzz.co.nz A website for home based businesses with a wealth of free information on finance, tax, technology, starting up, marketing etc.

www.welcome2manukau.com Manukau tourism website which also has regular updates from Tourism Auckland including a new addition of *Tourism Watch* - a monitor of Auckland tourism, a survey of arrivals, short term departures and visitors to Auckland (domestic and international). You will find Tourism Watch under the Corporate site.

Tourism Auckland

Tourism Auckland presented a tourism update on Thursday 2 November. Presentations included The Metro Project, America's Cup 2007 Update, The Greater Auckland Council and the Rugby World Cup. You can find these presentations on www.aucklandnz.com

From the team at Manukau City Council



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